

FOR IMMEDIATE RELEASE

CONTACT:

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Where: Two locations: Ithaca ReUse Center, 214 Elmira Road, Ithaca NY **or** Triphammer ReUse Center, 2255 N. Triphammer Road in the Triphammer Marketplace

When: Monday - Saturday 10 AM - 6 PM, Sunday 10 AM – 5 PM

Why: We are experiencing high demand for these materials, and your donations help support our job training programs.

How: Just bring your items to either ReUse Center – open daily!¹

This Holiday, Bring Your Unwanted Electronics To Finger Lakes ReUse!

The holidays are here! Congratulations on your brand new laptop! Your family finally came through and replaced that old coffee maker or toaster. Your partner finally got you the upgraded smartphone that you've only been hinting at for the last five months. What should you do with the devices they are replacing?

This year, don't stick them in your closet, basement, your junk drawer or worse ...the trash! This can leave toxic materials and pollutants in the environment. Americans generated 3.36 million tons of obsolete electronic products in 2014 and the number is growing every year according to the United States EPA².

Donate your unwanted electronics to Finger Lakes ReUse. The quality items we sell at our two ReUse Centers - Ithaca ReUse Center (214 Elmira Road, Ithaca, NY) and Triphammer ReUse Center (2255 Triphammer Road at Triphammer Marketplace, Ithaca NY) - helps to divert these items from the

waste stream as well as helps support programs like the [ReSet Job Training Program](#).

This season, the following items are in high demand:

- Flat screen televisions, any size
- All-in-one desktop computers³
- Laptops, any size or capacity³
- Stereo receivers
- Video game consoles
- Smartphones (any brand, especially AT&T compatible)
- Cell phones
- Small kitchen appliances (coffee makers, toasters, mixers, blenders, food processors)
- DVD Players
- VCRs
- GPS devices
- E-book readers
- Tablets
- Walkmans
- Cassette tape players
- Turntables
- Speakers

Make room for your new presents while continuing to save the planet at Finger Lakes ReUse! Think ReUse First!

¹ Check ithacareuse.org for holiday and regular store hours

² <https://www.epa.gov/smm/advancing-sustainable-materials-management-facts-and-figures>

³ Every hard drive we reuse, those that might be in our refurbished computers and those that may be sold separately, are overwritten erased, using methods outlined in the “NIST-800-88 Guidelines for Media Sanitization” document