

“Every time you spend money you are casting a vote for the kind of world you want.”

- Anna Lappé, author and educator

Circular Economy

Purchase Items

Donate Items

ReUse Cleans, Refurbishes and Sells Items

\$\$ creates jobs and support programs that benefit the community!



Since 2012, our volunteer-run **Ithaca Fixers Collective** helps anyone with an object in need of repair work through the process for free. To date, **we have repaired 605 items!**

ReUse helps reduce waste, creates living wage jobs and skill-building opportunities, and creates community, all starting with the simple premise of providing a convenient service to reuse items that local residents, businesses, and institutions no longer have a use for and selling them affordably to those who do.

Be a **SUPER REUSER** on your in-store purchases*!

10%

**Finger Lakes ReUse, Inc.**
214 Elmira Road
Ithaca, New York 14850



IMPACT REPORT

Place Stamp Here

#**THINKReUSEFIRST**
www.ithacareuse.org

Real Impacts

+583,000 items sold	3,096,697 pounds of materials reused
82,000 volunteer hours	+2,000 free pick-ups provided
+100 reduced-price computer systems sold	87 people trained in ReSET Job Skills Training Program

Great things happen in collaboration.
ReUse works with customers, donors, and community members to reuse items, reduce waste, and create local opportunities.

Made Possible with the Support of:

**RECYCLING AND MATERIALS MANAGEMENT**
OF TOMPKINS COUNTY

**Cooperative Extension**
Tompkins County

**Community Foundation**
of TOMPKINS COUNTY

**PARK FOUNDATION**

**TRIAD FOUNDATION**

**Rotary**
Club of Ithaca

**nyserda**
Energy. Innovation. Solutions.

**P21** New York State
Pollution Prevention Institute

**CASCADE ALLIANCE**
Sustainable Work. Stronger Communities.

**Empire State** Development

THERE IS NO “AWAY” ...

Our ReUse Centers accept donations of almost anything reusable! What we can't resell we strive to recycle or give away, working with multiple partners to handle scrap metal, paper, and more.

PILOT PHASE: ReUse Community Fund

We are working with human service agencies to provide access to our essential goods and services to local people and nonprofits in need. Through this fund we create store credits that can be used on all items in our stores, drawing 50% of the cost from the fund and contributing the other 50% in-kind.

Finger Lakes ReUse in Numbers



COMMUNITY

Labor

Reuse is labor-intensive; we depend on an ever growing group made up of living-wage staff, dedicated volunteers, and job trainees.



Staff and Volunteer hours over time

“To me this is play! It’s extremely fulfilling to help in some way in the community.”

- Angie Fischbach, Finger Lakes ReUse volunteer



ECONOMY



ReSET

JOB TRAINING PROGRAM

ReSET graduates experience a **133% increase in employment**. Common barriers to employment include disability, gaps in employment, lack of relevant education or work experience.



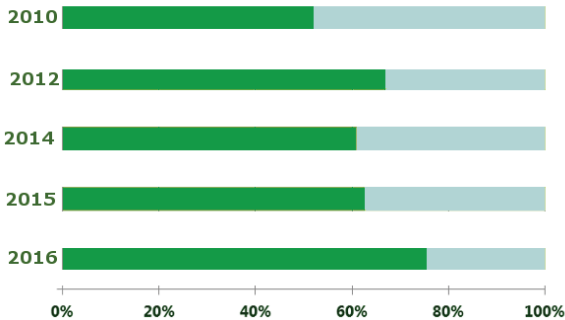
“ReUse allowed me to build on my knowledge of technology while also playing a part to reduce e-waste and help guide others like me to their goals.”

- Elvis Okumu, ReSET Tech Apprentice

Not-for-profit Business

ReUse has a unique nonprofit business model: each year we get closer to covering our operational expenses through revenue generated from the sales and services we offer. To date we have generated over \$2.5 million in revenue!

EARNED REVENUES vs. CONTRIBUTIONS by year



ENVIRONMENT

“In the next 30 years, 75% of all houses will be replaced.” -Brad Guy, President, Building Materials Reuse Association



The US EPA has stated that 40% of the nation’s waste stream is construction & demolition debris. Our deconstruction crews salvage as much as possible from a building slated for demolition, from rafters to flooring to doorknobs. We remove whole buildings down to the foundation, and also provide cabinet and appliance removal services for kitchen remodeling jobs.



The eCenter has refurbished and sold **1,600 computers and printers** since it first opened in 2010. We also offer discounted computer repair services to local nonprofits!